Product Manager (Infrastructure)
(1 Permanent full-time position located in Edmonton, Alberta or Logan, Utah)

Who We Are

Campbell Scientific is a recognized leader in designing, manufacturing, and installing environmental and infrastructure measurement and control systems. Our employees are devoted to maintaining our innovative quality and dependable brand of choice recognition.

We at Campbell Scientific are committed to satisfying the measurement instrumentation needs of our customers, especially those who are working to advance science and technology for the benefit of humankind. We love creating software and hardware that help our clients make a difference in the world. From measuring weather atop Mt. Everest to water supply for the Panama Canal, our clients help society address the need for clean air, clean water, a good supply of food, reliable well-built infrastructure and safe, efficient transportation.

Who You Are

If you have a passion for what we do and are aligned with our core values of being accountable, respectful, client-centric, a team player, innovative and continually improving, then see if you have what else it takes to join our high-energy team.

Our Ideal Candidate:

- A bachelor's degree in a science in an engineering or scientific field (infrastructure training is a bonus)
- 5+ years of experience related to monitoring solutions in the infrastructure industry
- Familiarity with common infrastructure industry monitoring sensors, systems, and software platforms
- Ability to conduct market research and analyze findings to inform impactful, compelling, and clear product plans
- Outstanding organizational and leadership skills including the ability to set personal priorities and communicate clear priorities to colleagues
- Strong written and verbal communication skills
- Ability to collaborate with remote colleagues and travel up to 15 % of the year
- Proficient in the Microsoft Office suite of productivity software
- You possess a growth mindset along with a high level of emotional intelligence (EQ)

About The Role

The Product Manager owns planning, market placement, and performance of key data acquisition and software products for the infrastructure market through the product lifecycle. This includes connecting with clients, capturing market requirements, defining product requirements and plans in alignment with company strategy, and working closely with global engineering, sales, support, manufacturing, and

marketing colleagues to achieve revenue and client satisfaction success. You will be part of a team dedicated to supporting infrastructure owners and service providers with solutions to reliably monitor infrastructure, helping protect and improve the lives of workers and citizens around the world. This role will focus on the following responsibilities:

- Learn client needs and market trends by interacting directly with clients, supporting sales colleagues, attending conferences, and participating in the market community
- Develop comprehensive plans to improve success of key infrastructure products in alignment with company strategy and client needs; engage with our global organization to carry out plans to achieve revenue and client satisfaction success
- Develop justification, requirements, and projections for research and development projects; provide ongoing guidance during development
- Ensure strong market placement and acceptance as new products are released including setting pricing and optimizing the distribution model
- Engage with sales colleagues and develop materials to help marketing and sales engage effectively with prospective clients
- Manage products through maturity to maximize revenue and client satisfaction
- Be prepared to step outside defined-job boundaries to help your team succeed and to ensure excellent client satisfaction

Reach Out to Us!

Apply directly to Saif Akhtar in Human Resources at hr@campbellsci.ca and include your resume, cover letter and salary expectations. Visit www.campbellsci.ca to get a picture of what we do!

No agencies please.